

EXHIBITOR
PROSPECTUS
AND
SPONSOR
OPPORTUNITIES

invitation to
EXHIBIT

MARRIOTT MARQUIS | WASHINGTON DC



<https://www.nailcouncil.org/exhibitors>

**COUNCIL FOR
NAIL DISORDERS**
23RD ANNUAL MEETING
FEBRUARY 28, 2019



WHY EXHIBIT

why EXHIBIT

CND MISSION

The mission of the Council for Nail Disorders is to acquire and disseminate knowledge about normal and pathologic nails. This includes support and facilitation of research and education on the basic science, clinical, and pathologic aspects of the nail.

- Increase overall awareness regarding nail diseases.
- Promote and enhance education regarding nail disorders and nail care.
- Provide educational programs and materials regarding nail disorders for physicians and other health care professionals.
- Assist health care professionals in the diagnosis and management of difficult nail disorders.
- Provide educational materials and programs regarding prevention and recognition of nail disorders to nail cosmetologists and the lay public.
- Increase the quantity and distribution of both scientific and general publications related to nails.
- Promote research related to nail diseases

PURPOSE OF THIS ACTIVITY

This activity is intended to bring physicians and researchers together to acquire awareness, knowledge and skills in nail disorders with an emphasis on medical and surgical methods. Internationally renowned experts will share their knowledge about onychomycosis, new laser treatments, melanonychia, nail psoriasis, pathology of the nail, updates on nail research, nail flaps, and interesting cases.

LEARNING OBJECTIVES

Upon completion of this CME program, participants should be able to:

- Identify dermatologic conditions that will aid in the evaluation and treatment of nail disorders.
- Given new treatment options, effectively evaluate patients for nail disorders, nail care and disease prevention.

TARGET AUDIENCE

This meeting is designed for basic scientists, dermatologists, podiatrists, hand surgeons, primary care physicians, researchers and industry personnel.

ACTIVITY DATE AND LOCATION

Thursday, February 28, 2019
Marriott Marquis Washington DC—Liberty Ballroom
901 Massachusetts Avenue, NW, Washington DC, USA
Lodging options are available to AAD Annual Meeting exhibitors.

EXHIBIT HOURS*

Set-Up 6:00am - 7:30am
Display Times 7:30am - 4:00pm
Removal 4:00pm - 5:00pm
*The activity agenda is coming soon.

The Council for Nail Disorders promotes this activity to the target audience throughout the United States and beyond.

Interact with physicians face-to-face in an intimate meeting space.

Promote your company's new products and services and receive immediate feedback.

Develop relationships with leaders in influential business and medical communities of the southeast to generate sales leads.

Overcome objections and accelerate the buying process.

Network with fellow exhibitors and colleagues; gain an insight to your competitors' developments.

Create new relationships with leaders in influential business and medical communities of the world.

All food and beverage will be served in the exhibit area - Liberty Ballroom NOP.

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EXHIBIT LEVELS

exhibit LEVELS

GOLD- \$15,000

- Two 6' exhibit tables with premium placement in the exhibit area.
- Company description in conference app (50-words or less)
- Two (2) push notifications in conference app
- Company logo on conference app and signage throughout the activity
- Company logo with live link on CND website Patron page
- Lunch Reception Sponsor, company logo displayed during reception
- Four (4) exhibit badges*
- 2 emails to CND membership through November 2019.**

SILVER- \$10,000

- One 6' exhibit table in the exhibit area, assigned placement.
- Company logo on conference app and signage throughout the activity
- One (1) push notification in conference app
- Company name with live link on CND website Patron page
- Break Sponsor, company logo displayed during break
- Three (3) exhibit badges*
- 1 email to CND membership through November 2019.**

BRONZE - \$5,000

- One 6' exhibit table in the exhibit area, assigned placement.
- Company name on conference app and signage throughout the activity
- Company name on CND website Patron page
- Morning Coffee Sponsor, company logo displayed during service
- Two (2) exhibit badges*

*Exhibit badges include access to CND exhibit hall, classroom and web app (utilized on attendee's device - laptop, tablet, phone, etc. - which includes syllabus materials and speaker handouts.)

**CND staff will send email to the membership. Sponsor will provide content. Content must be approved by the CND Board of Directors.

ADD ONS

- Name Badge Lanyards - \$1,500 - Exclusive, 1 available, *Sponsor will produce and provide 125 lanyards*
- WIFI Sponsor - \$1,000 - Exclusive, 1 available
- Additional Table fee - \$2,000
- Additional Rep fee - \$300

ATTENDEE LISTS

All exhibit levels will receive pre/post attendee list and access to scientific sessions.

EXHIBIT TABLE SIZE

The exhibit tables will be standard 6' tables.

TABLE/EXHIBIT LOCATION

All exhibits will be in one ballroom. Table placement will be based on exhibit level.

NOT INCLUDED IN EXHIBIT FEE

Power, internet and shipment handling fees are NOT included in the exhibit fee and are subject to additional charge if needed.

SUPPORTER SPONSORSHIP

\$2000, no exhibit

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EXHIBIT APPLICATION

exhibit APPLICATION

Registrant Information

Company Name (as you want it to appear in the program)

Office Contact Name

Mailing Address City State Zip

Email (req.) Phone Fax

Name Badges **see # allowed by exhibit level selected-*

Main Onsite Contact | Name Badge 1 Email (req.)

Add'l Badge Name Email (req.)

Add'l Badge Name * Email (req.)

Add'l Badge Name * Email (req.)

Payment Information

Check *Please make payable to Council for Nail Disorders*

AMEX MC Visa *CND Tax ID # 22-3410957*

Card Number Expiration Date CID#

Name as it appears on the card

Billing Address (if different than above)

City State Zip

Submit Completed Forms & Payment

Email: cathy@theassociationcompany.com

Fax: (305) 422-3327

Mail: CND | 6134 Poplar Bluff Cir., Ste 101 | Norcross, GA 30092

Online: www.nailcouncil.org/exhibitors

Submission Checklist

Registration Form Contract Payment

Select Level

GOLD EXHIBITOR \$15,000

SILVER EXHIBITOR \$10,000

BRONZE EXHIBITOR \$5,000

Add'l Exhibit Representative* # _____ x \$300

Add'l Table # _____ x \$2000

**See # allowed by exhibit level selected, add'l badges not available at Bronze level*

Supporter (No Exhibit) \$2,000

Select Additional Support

Name Badge Lanyards \$1,500

WIFI Sponsor \$1,000

Registration Total

Exhibit Level Subtotal \$ _____

Add'l Support Subtotal \$ _____

TOTAL \$ _____

CONTACT INFORMATION

Cathy Jones
CND Director of Marketing
/Corporate Support
6134 Poplar Bluff Circle, Suite 101
Norcross, GA 30092
Office: 770.613.0932
Mobile: 404.295.1525
Fax: 305.422.3327
cathy@theassociationcompany.com

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EXHIBIT
CONTRACT

exhibit
CONTRACT

EXHIBITOR/SPONSOR SUPPORT AGREEMENT RULES & REGULATIONS

1. If purchased, each exhibitor at the CND's 23rd Annual meeting will have an exhibit table.
2. Exhibitors are required to have a representative at their table at all times during exhibit hours.
3. Exhibitor set-up is Thursday, February 28, 2019, 6:00am - 7:30am and breakdown is on Thursday, February 28, 2019, 4:00pm - 5:00pm.
4. All sound equipment must be regulated so that it does not disturb neighboring exhibits. CND reserves the right to determine at what point sound constitutes interference with others and must be discontinued. Due to regulations by the music industry regarding music at public meetings, conventions and shows, exhibitors may not play music during the trade show, either live or recorded.
5. Exhibitors will not be permitted to assign, sublet or share with others any part of the space allotted to them.
6. CND authorizes exhibitors to make retail sales of tangible personal property or service subject to sales tax. The exhibitor shall be solely responsible for any local, state or federal tax liability resulting from this contract or other tax implication arising from activities while exhibiting at the meeting.
7. Exhibit area must be kept clean. The floor and display areas must be clear of debris. Exhibitors will be liable for any extra clean-up costs incurred due to displays, food machines and other means.
8. Use of electrical current is confined to lighting or the operation of such equipment that is harmless, noiseless and does not release undesirable odors.
9. Objectionable practices by exhibitors or official suppliers should be reported immediately to CND management and not after the show is completed.
10. No children under 16 years of age will be allowed in the exhibit area at any time, unless accompanied by an adult.
11. It is agreed that CND and the host facility shall not be liable for any damage to, or destruction of, any exhibit from any cause or for the theft or disappearance of any exhibit or any property contained in or about the exhibit table area.
12. The exhibitor agrees to indemnify and hold harmless CND and the host facility or their employees or their representatives against any and all liabilities for damage, injury or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees or their representatives.
13. CND will only refund exhibitors who are pre-registered the cost of exhibit space and will not be held responsible or liable for charges or damages for any failure of performance due to acts of nature, labor disputes, and shortage of materials, governmental authority, or other circumstances beyond reasonable control of either party.
14. Neither CND nor the host facility maintains insurance covering property brought onto or stored on the facility's premises by exhibitors and it is the responsibility of the exhibitor to obtain or maintain such coverage at their own expense.
15. Exhibitors will not offer educational/training programs within the show facility simultaneous to the CND Annual Meeting related programs.
16. This agreement includes a one-time list of pre-activity and post-activity attendees.
17. The interpretation of all rules and regulations is the responsibility of the CND Executive Committee or their designated representative. All decisions of said group or representatives are final.
18. All electrical work and electrical wiring must be approved and installed in accordance with regulations established by the officials of the Fire Marshal's Office.
19. No construction will be allowed at the sides or above the table that may obscure the view of any adjacent tables.
20. All materials used for decorating must be flameproof.
21. Construction and signs that are above 8 feet in height must be approved by the CND.
22. All applicable cities, county and state codes and ordinances must be complied with as well as those of the host facility.
23. Nothing shall be posted on, tacked, nailed or otherwise affixed to columns, walls, floors or other parts of the buildings, furniture or equipment.
24. In order to meet the set-up deadline, the CND management reserves the right to order labor to set-up any exhibit that is not in the process of being erected by 7:30 a.m., Thursday, February 28, 2019. The cost for this labor will be paid by the exhibitor. All exhibits must be fully broken down by 5:00 p.m, Thursday, February 28, 2019.
25. The interpretation of all rules and regulations is the responsibility of the CND Executive Committees or their designated representative. All decisions of said group or representatives are final.

EXHIBIT SETUP

REFUND POLICY

Signature: _____

Date: _____

By signing this document, I agree and adhere to all policies and regulations. I guarantee payment in full due to the amount indicated on the exhibitor registration form. If for any reason, the CND's 23rd Annual meeting must be cancelled, management is not liable for any costs other than entry space fees that are already pre-paid. If the date or location must be changed for any reasons beyond management's control, it is agreed that the table fee is non-refundable as a date or location change will be provided. Should an exhibitor decide to cancel this agreement and not exhibit at the event, a 50% refund will be issued if cancelled 30+ days prior to Friday, November 30, 2018. Cancellations 30 days or less before , February 28, 2019 are not eligible for a refund. Must allow 6-8 weeks for refund processing.